



Editorial Guidelines

Weddings Elsewhere is published by Apogee Publications for the Association for Wedding Professionals International (AfWPI), PO Box 5598, Sacramento, CA 95817-5598; 916.392.5000.

Association Mission Statement

Our mission is to connect wedding industry professionals worldwide to prospective couples, making a perfect match! AfWPI provides access to resources needed for business; education through AfWPI conferences and seminars; discounted products and services, including magazine and website advertising; and vendor information to thousands of prospective brides and grooms, enabling them to plan their perfect weddings.

Editorial Coverage of *Weddings Elsewhere*

Weddings Elsewhere focuses on: how to choose wedding vendors; wedding destinations; cruise weddings; wedding themes; how to decide on the right reception; pros and cons of using wedding planners and destination wedding planners; how to take the best wedding photos; adventure weddings; wedding themes; tropical weddings; unusual wedding locations; travel tips for wedding guests...anything wedding!

Readership

Weddings Elsewhere is distributed in print form to more than 10,000 prospective couples, as well as published in a digital version at www.weddingselsewhere.com

Submitting Articles

Feature articles vary from 700 to 2,000 words. *Weddings Elsewhere* accepts articles by email only. Please attach a Word document of the article to your email. Articles are published at the discretion of the Editor. If accepted for publication, articles are not guaranteed for a particular issue.

Bylines: All articles should include a brief (1-2 sentence) author biographical sketch at the end of the article, which includes the author's name, title, affiliation, address, and phone number. *Weddings Elsewhere* does not pay authors for contributions.

Visuals: Authors are encouraged to submit original photographs for illustration of articles, although it does not guarantee that visuals will be used with the article. Photos should be in TIFF or JPEG format, at least 300 dpi at a minimum size of 3—5 inches. Tables must be in Microsoft Word or Excel format. PowerPoint files are not accepted. Email all artwork separately; do not incorporate them in the Word document. Include caption material in a separate Word document. When identifying people in a photo, name from left to right.



Writing Style: Use short paragraphs and clear, jargon-free language. Articles accepted for publication are selected on the basis of their relevancy to *Weddings Elsewhere's* readership, originality, readability, interest level, soundness, timeliness, and freshness of viewpoint. **Articles must be generic in nature. We do not publish advertorials, nor do we accept articles that promote a particular venue, location, product, or service.** (That material is more appropriate for our advertising pages.)

Editorial Procedures

All articles are reviewed for suitability. All attempts are made to preserve the author's writing style, however, *Weddings Elsewhere* has the right to edit for grammar, style, clarity, and to fit space allotments, as well as to make final selection on headlines, subheads, and graphic treatment. Manuscript submission implies author agreement with *Weddings Elsewhere's* Editorial Guidelines.

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