



Before Your Vows

compliments of the ASSOCIATION FOR WEDDING PROFESSIONALS INTERNATIONAL



ADVERTISING RATES & PRINTING SPECIFICATIONS

About Before Your Vows Directory

- THE OFFICIAL MEMBERSHIP DIRECTORY of the **Association for Wedding Professionals International** gives brides and grooms direct access to suppliers like **YOU** throughout the world who are available to help them plan their perfect wedding day.
- Printed twice yearly (in January and July), 3,000 copies of *Before Your Vows* are distributed through bridal shows directly to buyers of wedding planning and related services.
- Only display advertisers will be listed alphabetically in a special Index to Advertisers, showing the page number of your ad and another listing of your website.
- *Before Your Vows*' digital version posted at weddingselsewhere.com includes a live link from your advertisement directly to your website.
- Special placement and premium positions are available. (See below.)

Premium & Standard Rates

- OBC \$1,200.00
 - IBC \$1,000.00
 - IFC \$1,000.00
 - Opposite IFC \$950.00
 - Opposite TOC..... \$950.00
 - Full Page Bleed 6.76 x 9.75" \$850.00
 - Full Page..... 5.75 x 8.75" \$850.00
 - Half-Page..... 5.75 x 4.625" \$550.00
 - 1/4-Page 2.75 x 4.625" \$350.00
 - Enhanced Member+ Listing (50 words max. + logo or photo) \$150.00
 - Enhanced Member Listing (50 words max.) \$100.00
- January 20 ____ July 20 ____

Advertiser Information

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____

FAX _____

EMAIL _____

WEBSITE _____

Artwork/Publication Specifications

Ads submitted electronically should be in TIFF, EPS or PDF format at a minimum resolution of 300 dpi. All fonts and graphics should be converted to outlines. Please email files to your account executive. PUBLICATION SIZE: Trim Size—6.5" x 9.5" • Bleed Size—6.625" x 9.75"

ADVERTISEMENT AGREEMENT WITH APOGEE PUBLICATIONS

Payment

Credit Card (Circle one: VISA MC AMEX DISCOVER)

Card # _____

Expiration Date _____

Company Check (please note arrival date: _____)

I agree that this form constitutes the acknowledgement of my order, and I agree to submit any cancellation prior to the closing date.

Signature _____

Advertising Cost

Total Cost of Insertion _____

Advertising Content

Materials to be delivered on _____

Design services requested Yes No

Checks payable and sent to: Apogee Publications

6528 Greenleaf Ave., Suite 219
Whittier, CA 90601

Please return via toll-free fax: **866.572.3170** • Attention: **Kathleen Pishotta**
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